

Perry, Don

From:

Bishop, Mandi on behalf of Troubleshooters

Sent:

Monday, January 12, 2004 11:17 AM

To:

Kline, Steve; Pipitone, Mark; Derkowski, Greg

Cc:

Nau, Anne: Varnum, Kelly: PERRY, DON

Subject:

FW: News 4 WOAI Trouble Shooters

Importance: High

----Original Message----

From: Forcey, Trina [mailto:forceyt@KCI1.com] Sent: Monday, January 12, 2004 10:01 AM

To: Troubleshooters

Subject: RE: News 4 WOAI Trouble Shooters

Importance: High

Attention Steve Kline,

In all that was going on I wasn't sure if I ever sent a "Thank You" to News 4 Troubleshooters and Steve Kline for the awesome job they did in getting the lot next to my home cleared. I'm pleased to say there have been no more accidents here for some time now. There are discourteous people driving across this no thru street and cutting across our grass as a shortcut to their home which is frustrating in itself but is a small price to pay considering the danger and the eyesore that was once there has been removed. We thank you from the bottom of our hearts. Keep up the good work! Please see that Steve gets this msg thanks.

If you need to contact me for any reason my work number is 210 406 4965 and my home phone is 210 633 9660

Thanks Again Sincerely,

Wilbert and Trina Forcey 102 Lebanon San Antonio Tx 78223

----Original Message-----

From: Troubleshooters [mailto:TroubleShooters@woai.com]

Sent: Wednesday, September 17, 2003 11:14 AM

To: Forcey, Trina

Subject: News 4 WOAI Trouble Shooters

Dear News 4 WOAI Viewer -

Thanks for writing and looking to the News 4 WOAI Trouble Shooters for help with your problem. We will read your e-mail to see if it's a possible story or if we can help you in any way. Please understand the News 4 WOAI Trouble Shooters get hundreds of emails each week and it's impossible for us to do a story on every problem brought to our attention or respond to each email. We know your situation is important to you and we will do our best to help you. Thanks again for writing and for watching News 4 WOAI.

Sincerely,

The News 4 WOAI Trouble Shooters



SAN ANTONIO LIVESTOCK EXPOSITION, INC.

"Helping Youth Today so that Agriculture Can Grow Tomorrow."

January 9, 2004

Executive Committee

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Administrative Office (210) 225-5851 FAX (210) 227-7934 saleadmin@sarodeo.com

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Freeman Coliseum
3201 East Houston Street
San Antonio, Texas 78219
Post Diffice Box 200230
San Antonio, Texas 78220-0230

Mr. Donald Perry ID#4892 4-San Antonio-KMOL-TV P.O. Box 2641 San Antonio, Tx. 78299

Dear Mr. Perry:

Thank you for your pledge of \$400 through Mr. Albert De La Garza, Jr. indicating you will attend and buy in support of the 2004 Livestock Auction of top placing animals. Your willingness to participate in this worthwhile cause will help to make this year's sale even greater than the 2003 sale which totaled over \$2,700,000.

Every February 10,000 young exhibitors representing over 1200 4H clubs and FFA chapters from around Texas converge on San Antonio with their animals for the annual San Antonio Livestock Show. On Friday, February 20, 2004 the top placing live poultry and goats will be sold followed by the top placing lambs. Saturday, February 21, 2004 the top placing steers and barrows will be sold.

The money which the Auction Committee raises is used to create a market to purchase these animals. For many, the money raised from the sale of their animal will go towards the purchase of another animal for next year's show. For others, the profits will go towards a college education. Whatever the purpose, premiums paid for top livestock are the motivating factor that keep thousands of young men and women interested in the agricultural business of our nation.

Again, thank you for supporting these young people of Texas by donating to our Committee.

Very truly yours,

Cindy Dawson, Chairman Auction Committee

methia TI.



UNIVERSIDAD NACIONAL AUTONOMA DE MEXICO

Escuela Permanente de Extensión en San Antonio

600 Hemisfair Park — (210) 222-UNAM (8626) — Fax (210) 225-1772 P.O. Box 830426 — San Antonio, Texas 78283-0426

> Mimi Cavender-Horta English Instructor National Autonomous University of Mexico at San Antonio (210) 222-8626

Amparo Ortiz Director of Public Relations Channel 41 411 E. Durango San Antonio, Texas

Dear Amparo,

Thank you for your kind response to UNAM-EPESA's English Department's interest in a student excursion to the station.

I and possibly another faculty sponsor, would like to accompany a group of between 10 and 25 adult students on a **station tour** on **FRIDAY, APRIL 4**. We plan to get there **by 11:45 a.m.** and stay as long as is convenient for you. The tour ideally should be in clear, slow, bilingual-sensitive English —Amparo, you would be ideal.

These students are mostly Mexican nationals immersed in our intensive English program. We provide these Friday excursions to give them access to points of cultural interest in San Antonio. Besides the intrinsic fascination of a television station, with all its journalistic and technical glamour, Channel 41 also offers an example of a high-visibility, truly bilingual community resource—an example, possibly, of the business future of the United States.

As you may expect, our students are looking forward to a brief look at the production aspects of life at Channel 4I: news, weather, sports, and your highly successful commercials production. They are fascinated by the "green screen," as you can imagine, if a quick demonstration of that technology can be included?

Thank you, Amparo, for your generosity, your time, your good will. Our students look forward to a wonderful experience.

Sincerely,

Mimi Cavender-Horta

Mini Churdet- Anta

Amica Dinlettes Association

Dear amparo:

8 26 01

I am so glad to hear that you will be returning on our Spanish language TV Spanish of our Diabetes Expro 2002.

Please Know that we will take great Ifforts

t pride to en mue that grue partnership with

The ADA will continue to Strengthon t flourish.

Please know that every effort will be made to

ensure that any minimum whins will be avoided

and not repeated I look forward to working with

your again. Sinardy, Sylvie Baldwarm.



The University of Texas ★ San Antonio

College of Liberal and Fine Arts Office of the Dean

November 8, 2002

Mrs. Amparo H. Ortiz Promotions/Community Affairs Director KWEX-TV 41 411 E. Durango San Antonio, TX 78204

Dear Amparo:

At this particular time of the year we realize things get hectic and would like to remind Council members about the annual assessment. We are enclosing notices and a self-addressed envelope for the annual assessment of \$200, which covers meals at the seven Advisory Council events. Advisory Council members who elect to join the Dean's Circle do not pay the annual assessment.

Again, thank you for your support as we work together in making this another successful year for the College of Liberal and Fine Arts.

Please call Lizette Urbina at 458-4820 should you have any questions.

Sincerely,

Daniel J. Gelo Interim Dean Austin Children's Museum

Dell Discovery Center

201 Colorado Street

Austin, Texas 78701

phone 512.472.2499
fax 512.472.2495

www.austinkids.org

December 11, 2002

Board of Directors
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Amparo Ortiz Promotions/Community Affairs Director 411 E. Durango Blvd. San Antonio, TX 78204

Dear Amparo,

Chad Auler Becky Beaver Marcus Bove Courtney Elliott Eun Kim Allison Knaupe Jeanne McNeil Rosie Mendoza Sheryl Michels, M.D. Delia May Moore Rachel Muir Shannon Ratliff Kim Rosales Mike Samouce Rick Swisher Kathryn Tsirigotis Amy Wong Mok

We greatly appreciate Univision's intent to provide valuable in-kind promotional and production assistance for our In My Family exhibit. When you and I first discussed the project last January, you offered to arrange for taping of interviews with Carmen L. Garza in San Francisco, if necessary. Based on this, we have incorporated audio and video segments into the design of the exhibit as a way for the artist and her words to become essential elements of the visitors' experience. We are finalizing our spring production calendar now and hope that you can put us in contact with the appropriate Univision resources to complete these critically important elements of the exhibit.

Attached is a detailed production list of 10 short audio and video segments that will be incorporated into exhibit components. Ms. Garza has agreed to participate and is most available during February or March. Please advise if you need additional information and how we can proceed to confirm a production schedule with the artist in her studio.

I am also putting in the mail to you a packet with more information about sponsorship of the exhibit. We believe that the July opening of the exhibit could provide Univision's new affiliate with a very positive, highly visible market entry. I have put in a call to arrange to meet News Director Gustavo Monsante and welcome the new station to Austin!

We are looking forward to working with you and other Univision staff to bring the excitement of Carmen Garza's work to Central Texas families in a completely unique format. Thank you again!

Gwen Crider Executive Director

Sincerely,

Rebecca Jones Deputy Director



Sociedad Permana de sau autonio

1907 Enero Park San Antonio, Texas 78023 USA

Phone 210-696-2942 Pax 210-696-2947

December 30, 2002

MRS.
AMPARO ORTIZ
SAN ANTONIO, TEXAS

SU CONTRIBUCION ES GRATAMENTE RECONOCIDA Y SU POSTURA DE ESTAR CONTRIBUYENDO A LA SOCIEDAD PERUANA DE SAN ANTONIO SIGNIFICA OPORTUNIDADES PARA NUESTRA COMUNIDAD PERUANA. EN NOMBRE DE LA SOCIEDAD PERUANA DE SAN ANTONIO Y LA JUNTA DIRECTIVA AGRADECEMOS A UD. SU GENEROSIDAD Y LE REITERAMOS MUCHAS FELICIDAES POR LAS FIESTAS NAVIDENAS.

SINCERAMENTE

ALTER SAMAME

PRESIDENTE



Funded through the Texas Department on Aging Alamo Area Council of Governments

January 7, 2003

Dear Friends,

Recently, your organization received a request to disseminate information about the Alamo Area Council of Governments Bexar Area Agency on Aging need for Volunteer Benefits Counselors.

I am writing to say thank you for helping us to communicate our message to the public. Your response has directly influenced our recruitment process. Because of your help, people have contacted us to find out more about the program and request applications.

Sincerely,

Kerry Finegan

VISTA Volunteer

Keny Finger

AACOG Bexar Area Agency on Aging

8700 Tesoro Dr., Suite 700

San Antonio, TX 78217

Amparo Ortiz

From:

Maria Hurtado [mariah.css@sbcglobal.net]

Sent:

Wednesday, January 08, 2003 5:19 PM

To:

Amparo Ortiz

Subject: Fw: programa

--- Original Message -----

Sent: Wednesday, January 08, 2003 4:10 PM

Subject: Re: programa

Hola Amparo-

Antes de todo deseo que este año sea de mucha paz, buena salud, prosperidad y felicidad para ti y tu familia.

Que tu programa siga tocando los corazones de miles de personas.

Despues del atropello de tanta fiesta y comida, creo que todos regresamos a nuestra vida rutinaria. Con el plan

de rebajar las libras que suvimos con tanta comida.

Mil. mil gracias por ofrecernos tiempo en tu lindo programa para promoven Salis Companion Programa He recibido muchisimas llamadas de personas que nos conocen y nos felicitan por el hecho que vamos a promover el programa el sabado dia 11.

Te agradeszo de nuevo y estoy a tus ordenes para lo que este de mi alcanso.

Felicidades ---

Maria

---- Original Message ----

From: Maria Hurtado To: Amparo Ortiz

Sent: Friday, December 06, 2002 8:45 AM

Subject: Re: programa

Gracias Amparo

Nos vemos. Te voy a mandar por fax mas informacion acerca de Senior Companion. Si tienes alguna otra

apregunta, por favor de indicarla. Ciao--- Mari

---- Original Message ----

From: Amparo Ortiz To: 'Maria Hurtado'

Sent: Thursday, December 05, 2002 12:01 PM

Subject: RE: programa

o.k. I'll see you on the 18 at 10:30am. Have a wonderful weekend!

Amparo

----Original Message----

From: Maria Hurtado [mailto:mariah.css@sbcglobal.net]

Sent: Thursday, December 05, 2002 10:04 AM

To: Amparo Ortiz

Subject: Re: programa

Amparo-

Bien estare en tu programa el 18 antes de las 10:30 - no puedo tardar mas tiempo pues la fiesta

empieza a las 11:30 a.m. -- Gracias

---- Original Message -----From: <u>Amparo Ortiz</u> To: <u>'Maria Hurtado'</u>

Sent: Thursday, December 05, 2002 9:01 AM

Subject: RE: programa

Si la grabamos el 18 a las 10:30 de la mañana, pasaria al aire el 11 de enero. Me gustaria tratar de hacerla el 18, no te tardarias mucho aqui ya que la entrevista dura solo 6 minutos. La informacion que necesito es en general del program.

Saludos, Amparo

----Original Message----

From: Maria Hurtado [mailto:mariah.css@sbcglobal.net]

Sent: Thursday, December 05, 2002 8:56 AM

To: Amparo Ortiz Subject: Re: programa

Hola Amparo-

Gracias por tu respuesta. El 18 tendremos la fiesta de Navidad para nuestros 83 Compañeros. La proxima semana sera Navidad. Entonces, que te parece la primer semana de enero — Dios mediante.

Dime que mas informacion necesitas de Senior Companion, y te la envio por fax o por este medio

La persona entrevistada sere yo-- a tus ordenes. Maria Hurtado- Directora de Senior companion Program

Muchas Gracias

---- Original Message ----

From: <u>Amparo Ortiz</u> To: <u>'Maria Hurtado'</u>

Sent: Thursday, December 05, 2002 7:59 AM

Subject: RE: programa

Que te parece si lo programamos para el miercoles 18 de diciembre a las 10:30 de la mañana. Por favor avisame cuanto antes si puedes en esta fecha, tambien necesito un poco mas de informacion del programa Senior Companion y ademas el nombre de la persona que sera entrevisatada. Que pases un feliz dia!

Amparo

----Original Message----

From: Maria Hurtado [mailto:mariah.css@sbcglobal.net]

Sent: Wednesday, December 04, 2002 12:41 PM

To: Amparo Ortiz **Subject:** programa

Apreciable Amparo-

Antes de todo deseo saludarle. Despues paso a pedirle que si no me hace el favor de darme algo de tiempo en su programa para decirle al publico acerca del programa que yo represento. Se llama Senior Companion Program. Es un programa patrocinado por el gobierno Federal y localmente por la agencia Christian Senior Center, que tambien patrocina Meals on Wheels o Alimentos ambulantes. Senior Companion Program ha servido a muchas personas mayores de edad de San Antonio por mas de 8 años. Ofrecemos compañerismo, amistad, y asistencia a personas que se encuentren en un estado de soledad, aislados de la comunidad por falta de salud o transportacion o coneccion con otras personas. No se cobra nada al cliente. El Gobierno les otorga un pequeno estipendio al Compañero por las horas que ofrecen al programa. En fin, es un programa que debe de interesar a muchas personas. Si me permite elaborar mas, le agradezco me llame y me diga cuando

seria una fecha que podria concurrir mutuamente con nuestro horario. Muchas gracias --- Maria Hurtado - Directora

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I need your help!

Thanks to the incredible support we have received in San Antonio, the Sports Foundation has been instrumental in establishing San Antonio as the amateur sports center of the Americas, introducing area youth to Olympic sports and generating more than \$200 million dollars in positive economic impact for our city.

More importantly, the Sports Foundation's Dreams for Youth program, which provides training in six Olympic sports, has touched more than 90,000 children in San Antonio since 1993. Every year, 4,000 primarily disadvantaged children experience the many benefits of sport through Dreams for Youth, including improved school attendance, grades and attitudes. This year, we began a nineteen (19) week walking program for 110,000 K thru 5th graders—our efforts to fight childhood obesity.

Please help us to continue to grow in 2004 by joining our team. I would consider it a **HUGE** favor. It is even a tax deduction...just in time!

Arraho a constitution.

Sincerely,

Susan

Encl: Patron form

Hear amparo,

Thank you so very much

for going to busten for C15 We

are so bushy to have you invalued

with as and I am so grateful for

your friendship. I last forward to

men grayets that wice help are kids

Belie

amparo,

Thank you for attending our

Legislative Luncheon in auatin.

Lucy Pleased with the

num hu of Legislators who

attended and the strong show

of support by our Board.

The staff and I greatly

appreciate all you do for

CIS. SA and the students we sure.



Manay



San Antonio, Texas, enero de 2003.

Sra. Amparo Ortiz Directora de Relaciones Públicas KWEX Univision 411 E. Durango San Antonio, TX 78204

Muy estimada Amparo:

Deseo expresarte mi más sincero agradecimiento por las atenciones recibidas durante las recientes fiestas de fin de año.

Estas celebraciones nos permiten renovar nuestra amistad y afecto así como fortalecer nuestras relaciones.

Mis mejores deseos para ti y tu familia para el año 2003.



SAN ANTONIO PARKS FOUNDATION

January 16, 2003

Mr. Steve Guist
General Manager
Ms. Amparo Ortiz
Promotions and Community Affairs Director
KWEX-TV 41
411 E. Durango
San Antonio, Texas 78204

Dear Steve and Amparo,

Celebrate San Antonio 2002, welcoming the year 2003, was a tremendous success. Many responsible San Antonians joined us for a night of good food, family fun, and great entertainment. The official count was 200,000, breaking all attendance records for the previous year's celebrations.

We are so grateful to all our sponsors who made the event possible through their underwriting. We appreciate Univision/KWEX serving as the International Stage Sponsor with Budweiser as co-sponsor. This generous in-kind donation was of great help in our being able to present our New Year's Eve spectacular to the citizens of San Antonio. We thank you so much.

At this time we would like to request that KEWX consider renewing its 2003 sponsorships of the following events:

- <u>July 4th Celebration</u> Official Spanish speaking TV sponsor with in-kind donation of media coverage;
- <u>Jazz'SAlive 2003 the 20th Anniversary</u> Official Spanish speaking TV sponsor with inkind donation of media coverage; and
- <u>Celebrate San Antonio</u> International Stage Sponsor with Budweiser as co-sponsor with in-kind donation of media coverage.

The support of Univision/KWEX would mean a great deal to us, and ensure the continued success of all of our events in 2003. We look forward to hearing from you soon.

Sincerely,

Lila Cockrell President



Little Flower Parish

Our Lady of Mt. Carmel and St. Thérèse Parish Basilica of the National Shrine of The Little Flower (210) 735-9126 • 906 Kentucky • San Antonio, TX 78201-6097



January 20, 2003

Dear Sir,

Please announce the following event as a Public Service Announcement:

Little Flower Altar Society will hold their "Annual Spring Bunco Party", on Sunday Tale 2000 Sanday The Little Flower Parish Hall, located at 907 Kentucky Ave. Donation is \$4.00 per person for 21 games, refreshments and prizes. Tickets will be available at the door.

Any support you give us on this event will be greatly appreciated.

Sincerely,

Publicity

Bunco Party Contacts:

Lou Kaplan 735-8884 Eva Garcia 735-2543



February 3, 2003

Univision 41

Dear Mr. Ortiz:

I have included the membership packets for the three trade memberships. In the right corner inside of the packet you will find each member's name. The key tag which will permit entrance into the facility is paper-clipped to the left pocket.

If you have any questions, please contact me at (210)246-9650.

Thank you,

Stephani N. Olfers Membership Director

tephani N. O. Yus



Southwest Voter Registration Education Project

February 21, 2003

Ms. Amparo Ortiz CH 41 KWEX-TV Univision Promotion Comm. Affairs Director 411 East Durango

Dear Ms. Ortiz,

San Antonio, TX 7820

On behalf of Southwest Voter Registration Education Project (SVREP) I would like to thank you for your continued support and commitment as a member of SVREP's 2002 Major Donors Council. Your collaboration has been instrumental in ensuring that our vital work is sustained and SVREP invites you to continue your tax-deductible support as we prepare to continue this work in 2003 and beyond

For the last three decades SVREP has been at the forefront of educating and mobilizing the Latino community about their democratic right to register to vote. As a non-profit, non-partisan, minority voter participation organization SVREP is the oldest and largest organization of its kind in the United States. With support like yours, the Latino Vote 2002 campaign was a great success in our endeavor to increase voter participation as nearly 20,000 new voters were registered in 38 voter registration education projects in 8 states. Get-out-the-vote (GOTV) efforts culminated in 272,760 calls and visits that contacted nearly 119,751 Latino voters and turned out 58.5% of them (70,114) to vote.

You can ensure that SVREP's work is continued in a variety of ways. Please see the enclosed response form for more information regarding avenues for your partnership. Once again, thank you for your continued support of SVREP. In the words of SVREP founder William C. Velásquez, "Su Voto Es Su Voz" (Your Vote Is Your Voice). Please support SVREP today to continue in the very important work of non-partisan voter registration and voter education campaigns.

Antonio González President

Enclosure

National Office: 206 Lombard Street, 2nd Floor • San Antonio, TX 78226 (210) 922-0225 • Fax (210) 932-4055 • (800) 404-VOTE

California Office: 2914 N. Main Street 2nd Floor • Los Angeles, CA 90031

(323) 343-9299 • Fax (323) 343-9100 • (800) 222-5654





February 25, 2003

Chicago

Dallas

Mr. Amparo Ortiz **PSA** Director KWEX TV Channel 41 411 East Durango Boulevard San Antonio, TX 78204-1309 Los Angeles

Miami

New York

Puerto Rico

Washington, D.C.

México

Argentina

Bolivia

Brazil

Chile

Colombia

Costa Rica

Dom. Republic

Ecuador

El Salvador

Guatemala

Honduras

Nicaragua

Panamá

Paraguay

Perú

Uruguay

Venezuela

Dear Amparo:

On behalf of our client, the Hispanic Christian Churches Association (HCCA), we thank you for your contributions to the "God 2002" campaign. Together we reached a record of 350 million Hispanics in the United States and Latin America and accomplished an unprecedented \$35.3 mm in donated and documented time in media.

Based on positive feedback and support received from our friends in media, our outreach campaign this year will be even better, with media components covering TV, radio, magazine, print, outdoor and interactive. All of these elements will again be developed, produced, and placed pro bono.

Your station has been selected to air our motivational and inspirational :30 PSAs from February 2003 through February 2004. As in the past, we respectfully request your cooperation in airing a minimum of 60% of our PSAs' during the hours of 5am to 8pm. This year we are making available two: 30 PSAs titled "Demasiado" and "Porque"; their codes are HCCA20203 and HCCA12903.

Thank you in advance for your cooperation, we are excited to work with you once again. We will call you next week to further discuss, but if you have any questions, please do not doubt to call me at (312) 751-8500.

Sincerely

Alejandra Velázquez

PS: Amparo, my desire is that God will make happen for you what you make happen for others.

HARLANDALE INDEPENDENT SCHOOL DISTRICT

102 Genevieve

San Antonio, Texas 78214-2997 (210) 921-4300 Fax (210) 921-4384



Guillermo Zavala, Jr., Superintendent

February 26, 2003

KWEX-TV Martha Solis, News Director 411 E. Durango San Antonio, TX 78204

Dear Ms. Solis;

I would like to thank your news station for your assistance yesterday morning in communicating the school district closures to the public. In such instances when we in the school systems have to make such decisions in the early morning hours, we rely on the media to get such word out to our students and parents.

I want to assure you that your valuable community service did not go unnoticed, and I am very appreciative to you and your staff for providing such important information to the public. On behalf of Harlandale ISD students, teachers and staff, I thank you for your great help.

Guillermo Zavala, Jr.

Superintendent of Schools

GZ/DO/psw

Sincerely



The University of Texas ★ San Antonio

College of Liberal and Fine Arts Office of the Dean

February 27, 2003

Mrs. Amparo H. Ortiz KWEX-TV 41 Univision Television Group, Inc. 411 East Durango San Antonio, TX 78204

Dear Amparo:

We have received your \$200 membership contribution for the College of Liberal and Fine Arts Advisory Council. As you know, this contribution assists us in paying for Council activities, particularly the cost of meals at meetings of the Council. Your support of the College, demonstrated by your willingness to serve on the Council, is deeply appreciated.

Sincerely,

Daniel J. Gelo Interim Dean



Sociedad Herencia Puertorriqueña

P.O. Box 460206 San Antonio, Texas 78246

Puerto Rican Heritage Society

28 de febrero de 2003

Sra. Amparo Ortiz Directora de Servicio Público Univisión 411 E. Durango San Antonio, TX 78204

Estimada Amparo:

Sólo unas cortas líneas para agradecerle de todo corazón su generosa ayuda durante la actividad del Día de Reyes auspiciada por la Sociedad Herencia Puertorriqueña en el Guadalupe Cultural Arts Center el 5 de enero de los corrientes.

Llevamos tres años presentando esta actividad en el Guadalupe y siempre hemos gozado de mucho éxito en cuanto a la asistencia se refiere. Pero este año se rompieron todas las proyecciones que habíamos hecho. Puedo decir sin temor a equivocarme que este año tuvimos una asistencia que sobrepasó el doble de la asistencia de años anteriores. No nos queda duda de que la gentileza suya y de Univisión en proporcionarnos todos los anuncios televisivos fue la razón del éxito obtenido.

Usted sabe, Amparo, que el propósito primordial de nuestra organización es presentar eventos donde destacamos nuestra cultura puertorriqueña. Nuestra contribución sería mínima si no contáramos con el apoyo que Univisión y usted siempre nos brindan. Muchas gracias.

Sinceramente,

Anita Olmeda Presidenta

ta Ameda



OFFICE OF THE GOVERNOR

RICK PERRY GOVERNOR

March 18, 2003

KWEX-TV 41 (Univision) 411 E Durango San Antonio, Texas 78219

Dear Fellow Texans:

I am honored to commend you on your nomination for recognition by the Texas Commission on Volunteerism and Community Service.

Your receiving this outstanding honor is a testament to your commitment to Texas. You have put thought and conviction into action. You have reached out to make a difference, signaling to all in the Lone Star State that you have selflessly committed to give of your time, energy and talent.

The Texas of tomorrow is being built by the actions that we take today. The service you provide exemplifies the best of Texas, and stands as a proud example to your fellow Texans of what can be achieved through enterprise, encouragement and enthusiasm, knowing that in your own way you can give of yourselves to your fellow citizens and to your community.

Daily, you are building a proud legacy of success that will stand through the ages for the generations to come.

Sincerely,

Rick Perry Governor

ICK PERRY



Steering Committee

Dave Fisher

President/Treasurer

Bobbie Ghitis Secretary

Rabbi Aryeh Scheinberg Rabbinic Advisor

Steve Albert

David Benjamin

Greg Davis

David Eiland

Lala Gossen

Joel Jesselsohn

David Komet

Samy Kovo

Meyer Lifschitz, M.D.

Michael Ozer, M.D.

Arlene Starr

Winslow Swart

March 12, 2003

Estimada Amparo:

Aqui te envio los tiquetes para el programa con Yehuda Glantz y Henry Cisneros. Nos encantara tenerte y tu esposo en el concierto y en la recepcion que estamos ofreciendo en honor de Henry Cisneros en la Mansion del Rio, la misma noche a las 6:00 pm.

Muchas gracias de nuevo por la entrevista en tu programa.

Un abrazo Bobbie



P. O. Box 781736 San Antonio, Texas 78278



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April 9, 2003

COMMUNITY RELATIONS COUNCIL OF THE JEWISH FEDERATION OF SAN ANTONIO

Amparo Ortiz Community Affairs Director Univision 411 East Durango San Antonio, Texas 78204

Dear Amparo,

Please accept my sincere apologies for our failure to bring the Israel@Heart student for the interview yesterday morning to your studios. I know that you had a crew and a studio set up for the interview. We had a wonderful Spanish speaking volunteer here ready to drive the young woman to your office, but she did not make it to our offices.

Although two representatives of the <u>Israel@Heart</u> program told me that she was fluent in Spanish, I now suspect that the information was inaccurate.

In the three years that I have had this wonderful job as Community Relations Director of the Jewish Federation, yesterday was one of my lowest points. I would not wish to disappoint you under any circumstances as I have great respect for the work you have done at Univision over the years. I regret to have let you down.

Sincerely,

Judy Lackritz

Cc: Joey Low, Israel@Heart

Affiliated with the National Jewish Community Relations Advisory Council

12500 N.W. Military Highway, Suite #200 - San Antonio, Texas 78231 (210) 302-6960 - FAX (210) 408-2332

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GREATER AUSTIN HISPANIC CHAMBER OF COMMERCE

April 9, 2003

Steve Guist Univision 3724 Jefferson, Suite 305 Austin, TX 78731

Dear Mr. Guist:

On behalf of the Greater Austin Hispanic Chamber of Commerce (GAHCC), I would like to thank Univision for your contribution at our 30th Annual Awards Banquet & Installation on March 15, 2003. Your **in-Kind Video Production** sponsorship contributed to the success of our banquet.

We hope you and your guests enjoyed the evening. We are proud to announce that for the third consecutive year, our Annual Banquet was a sold out event. This year we were fortunate to have, actor, producer, director and community activist, Edward James Olmos as our Distinguished Keynote Speaker.

During the banquet, we celebrated the chamber's 30th Anniversary by installing new Board of Directors and honoring the following award recipients:

- · Celia Israel, Mission Resources, Businesswoman of the Year
- Ty Runyan, Titus Electrical Contracting Inc., Businessman of the Year
- Michael Guerra, St. Edward's University, Volunteer of the Year
- Joe's Bakery, Small Business of the Year
- · SBC, Corporation of the Year

Being well aware of the many community events that you contribute to, the chamber is honored that your organization included our Annual Awards Banquet as one of the community events that would be sponsored during these challenging economic times.

GAHCC sincerely appreciates Univision's continued support. We wish you endless success.

Sinceramente,

Eliza May

Executive Director/President

3000 South IH-35, Suite 305 Austin, Texas 78704

Phone: (512) 476-7502 Fax: (512) 476-6417

Amparo Ortiz

From:

JoseR@ymcasatx.org

Sent:

Tuesday, April 15, 2003 4:18 PM

To:

Amparo Ortiz

Subject: Pre-Fiesta Celebration

Amparo,

Nomas una notita para decirte que el evento de Pre-fiesta en Mission County Park fue encretible. I want to personally thank you and the T.V. station for the fantastic job you did in promoting the YMCA's Pre-Fiesta Event at Mission County Park. The turn out was incredible. The park was full to capacity with families that enjoyed the day's festivities. Once again thanks for all you support.

Como Siempre uno Buen Amigo,

Jose

Jose v. Rendon, VP/COO
YMCA of San Antonio & the Hill Country
1123 Navarro, San Antonio TX 78205-1218
210 246-9622 Fax 210 246-9659

Amparo Ortiz

From:

Nidia Salamanca [nidiapapa@yahoo.com]

Sent:

Friday, April 25, 2003 8:36 AM

To:

Amparo Ortiz

Subject: PSA on activities for immigrants

Hola Amparo,

Primero que todo quiero agradecerte informalmente (luego te mando una carta mas formal) por los programas que ofreces a la comunidad; son tan utiles. Mis clientes estan muy contentos de saber que UNIVISION hace programas de esta naturaleza y que incluye a organizaciones como PAPA. Yo he recibido muchos comentarios placenteros de la comunidad.

Tambien quiero reiterar mi interes en organizar la serie de programas que muestran la verdara cara de los asilados y los inmigrantes en central Texas. He ahblado con varias organizaciones y todas estan encantadas de la idea y principalmente con enviar a la comunidad inmigrante y al publico en general esta clase de informacion la cual creemos que promueve un cambio positivo en favor de nuestro queridos clientes en necesidad de una voz.

Mira te mando por ahora la informacion del programs del abogado de turno y la venta de plantas para recoger fondos para los inmigrantes. Si pudieras anunciar estas dos eventos seria fabuloso.

Te agradezco de antemano tu apoyo, este es el comienzo de un acercamiento de la UNIVISION con la comunidad.

Que tengas un buen dia.

Nidia

Nidia Salamanca Executive Director Political Asylum Project of Austin 1715 E. 6th Street, Ste. 200 Austin, Texas 78702 (512) 478-0546, ext.201 (512) 476-9788 Fax

Do you Yahoo!?

The New Yahoo! Search - Faster. Easier. Bingo.

JACKELINE CACHO. PRESENTADORA/REPORTERA UNIVISION KWEX 41 411 E. DURANGO BLVD. SAN ANTONIO, TX. 78204

Estimada Jackeline Cacho:

Por medio de la presente, quiero agradecerte la ayuda que tan amablemente recibi de tu parte al concederme un poco de tu valioso tiempo para realizar la entrevista que me fue encargada como proyecto en la escuela a la que asisto. Ahora mas que nunca quiero realizar mi sueño de entrar al fascinante mundo de la comunicacion, y creeme que te voy a tener siempre presente como persona, como imagen y como ser humano para nunca perder lo que en verdad es importante: nuestros valores humanos. Eres una gran persona.

Tambien quiero agradecer al Gerente General de este canal, Steve Giust, aunque lamento no haber tenido la oportunidad de conocerlo; al Productor, Ramiro Sanchez Cordova, quien me permitio asistir a la transmision del noticiero de dicho canal, y a Julian Treviño, quien tuvo la paciencia de de mostrarme las instalaciones y explicarme detalladamente todos los equipos de la estacion. Mil gracias por tu ayuda, que es de suma importancia para mi carrera.

Sinceramente:

Susana Anthony 5107 Stormy Autumn San Antonio, Tx. 78247 (210) 946 9206

C.C.P.
Steve Giust
Ramiro Sanchez Cordova
Julian Treviño



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CIS-SA Founder Gen. Herb Emanuel

Executive Director Ms. Nancy Reed May 5, 2003

Mr. Steve Giust General Manager Univision Texas/KWEX 41 411 E. Durango Blvd. San Antonio, Texas 78204

Dear Mr. Giust,

On behalf of Communities In Schools of San Antonio, and, more importantly, the children and families we serve, I would like to express our sincere appreciation for your contribution to our "Commitment to Community Through Education" luncheon. It was a truly heartwarming and successful event, highlighting the CIS-SA program and our President, Bill Millikin, as well as recognizing the community partners who have contributed so much to our achievements over the past years. Your sponsorship was greatly appreciated. All of our children benefit from your generosity.

As San Antonio's leading "stay in school" program for youth, CIS-SA is committed to linking community resources for education. Communities In Schools' caring professionals, in 46 schools throughout eight school districts in Bexar County, deliver innovative, comprehensive services which help young people successfully learn, stay in school and prepare for life. CIS programs, including parental involvement, tutoring, mentoring, counseling, and academic enrichment activities, provide reinforcement to families while enhancing a child's educational foundation. Through contributions such as yours, Communities In Schools can make a difference in the lives of children facing obstacles to personal and academic success.

Again, thank you very much for your support which enables Communities In Schools of San Antonio to continue helping kids prepare for life. We look forward to a continuing partnership in the future. Your dedication to our children is very important to our entire agency.

Sincerely yours,

Mancy Or Reed
Nancy A. Reed
Executive Director

Cc: Ms. Amparo Ortiz





May 8, 2003

Amparo H. Ortiz Promotion and Community Affairs Director KWEX Ch-41 411 East Durango Blvd. San Antonio, TX 78204

Drew E. Altman, Ph.D. PRESIDENT AND CHIEF EXECUTIVE OFFICER

Dear Ms. Ortiz,

Thank you very much for your work on the Entérate campaign. Since our launch in December of 2001, Univision has made great strides in educating its audience about sexual health issues, including HIV/AIDS, but our job is not complete. The Centers for Disease Control and Prevention (CDC) estimates that, as many as <u>one in three</u> people living in the U.S. who are HIV positive don't know it. Early diagnosis is critical in effective control and treatment of the disease.

Ivelisse Estrada suggested we contact you regarding **National HIV Testing Day on June 27th**. It takes place every June 27th as a way to reach millions of those at risk for HIV and AIDS with a simple message: "Take the Test, Take Control" / "Hazte la prueba. Toma control." The goal is to spread the word about the importance of HIV counseling and testing. There will be significant outreach June 20th-27th, and we are pursuing opportunities with Univision both on-air and online.

We would like to encourage you to develop segments for your local public affairs or news programming during the week leading up to Testing Day (June 20th – June 27th) related to the impact of the HIV/AIDS epidemic on Latinos and encouraging HIV testing. Free or low cost HIV Testing is available nationally and promoted through our Entérate campaign hotline: **1-866-TU SALUD** and online at <u>www.Univision.com</u>, <u>uniclave: Entérate</u>. Enclosed is information outlining the latest statistics and local contacts.

In addition to programming, we are planning to distribute a :30-second PSA jointly produced with Univision about HIV testing, which will be available at the end of the month and distributed through the network's national feed. More details on the PSA will follow later this month.

The Kaiser Family Foundation is here as a resource for you and your station throughout the year. We are available:

- To connect to local organizations and community events;
- To provide substantive guidance in developing programming content around HIV/AIDS, including access to the most up-to-date research and local experts;
- To supply online consumer content, rights free, for affiliate websites;
- To link to viewer resources, including the campaign's toll-free hotline 1-866-TU SALUD and free printed materials on HIV/AIDS and other sexual health issues developed exclusively for Univision.

We are excited to work with you again. Please let us know if you are interested and how we can best assist you.

Sincerely,

Yulia Davis

Senior Program Officer Kaiser Family Foundation

718-636-9834 idavis@kff.org

Laurel Yamaguchi Program Officer

Kaiser Family Foundation

650-234-9235

laurely@kff.org

Cc: Ivelisse Estrada and Yesceni Ramirez, Univision



ecause I care about you, please use Komen sense for early detection.

Practice breast self exams every month, beginning at age 20.

Have a thorough clinical breast exam at least every three years between the ages of 20-40, and every year after 40.

Have a mammogram every year beginning at age 40, or earlier, if you have a family or personal history of breast cancer, or have breast symptoms.



For more information about breast health call
The Susan G. Komen Breast Cancer Foundation's
National Toll-Free Breast Care Helpline
1-800-I-M-AWARE

or visit the website at www.breastcancerinfo.com

Artist Nancy Parker generously donated her art work on behalf of her friend Elsa Spellman who is a three year survivor.

amparo,
On behalf of the Susan F. Komen
San Antonio Race for the Cere
Committee, thank you & KWEX for
your support and new sponsorship
We are thrilled that you joined our
Cause this year and appreciate the
hard work to help outreach our message
to the hispanic community for
some quat pictures go to www. wort.com
and search "Komen"
Sincerely, Amanda Jernan-Sponsorship

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May 5, 2003

Mr. Steve Guist

KWEX, Univision Channel 41

411 East Durango

San Antonio, TX 78204

Dear Steve:

The television equipment is wonderful! Thank you so much for blessing CTSA with your generosity. It is through your donation that we are able to produce programs that truly make a difference and reach thousands with our Good News.

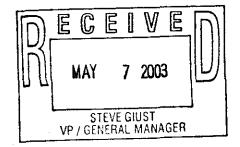
Catholic Television of San Antonio is committed to enhancing the faith-life of Catholics and the ecumenical community through our television ministry. Your equipment gives us the encouragement and support to fulfill our important mission.

Thank you again for your generosity, thoughtfulness and prayers.

Sincerely yours,

Ronnie Perez

General Manager





This letter will serve as acknowledgement, as required by the Internal Revenue Service that you have received no goods or services in return for this gift.

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